



U R B A N I  
D E V E L O P M E N T

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**Urbani LLC, a company whose profile is to carry out construction development projects across Georgia, is pleased to announce a Tender on Website Design and construction.**

**The web page should be unique and not copywritten from other sources, it should be intuitively understandable.**

23.12.2019

Project 33/11-00345

Ref:0003400034

The page should have a perspective of contain photos and videos, including a 3D material resource. Also web page must have ability to translate LIVE CAMERA source.

Urbani LLC is pleased to announce Tender for Website Design

The attached files can be found at:

Work Value Table

Tender Requirements: [Web page to be developed: www.urbani.ge](http://www.urbani.ge)

Site design should be created by Ltd. Urbani LLC in the light of brand guidelines

Designed site should be compatible with desktop computers, smartphones, tablets, etc. (Responsive)

SEO optimization requirements must be taken into account

Unsupported / working version of Site Code (CSS, Javascript) should be provided

The winning company is required to create all pages / modules of the site (approximate number of site pages, modules attached as site map)

Site Language - Georgian / English / Russian / Arabic

The Company is obliged to provide support services within one year after the creation of the site

ტენდერი ვებ გვერდის შექმნაზე

Website must be compatible with most popular browser versions (Internet Explorer, Google Chrome, Opera, Mozilla Firefox, Safari)

**Interested parties should submit:**

Prices in accordance with the Tender Requirement (see Price Chart);

Payment terms (see price table;)

Extract from Entrepreneurial Register / Copy of ID card if applicable

Prices must include all possible taxes (VAT, etc.);

The term of the service contract of the winning company is 2 years.

Please send your suggestions to the address below:

[info@urbani.ge](mailto:info@urbani.ge) Dimitri Koguashvili.

Name and surname of your company / individual;

Contact information (responsible person, phone and email);

Tender name;

Caption: -----

The Bidding Company is required to submit within 30 working days.

**Design 1.**

Website design development should be periodically agreed with the Purchaser in the following order:

Conceptual Design: At least 3 (three) sketches of the home page and some internal pages must be submitted to the purchaser not later than 8 days after the contract is concluded;

The design of the home page and several internal pages should be submitted to the Purchaser no later than 15 days after the contract is concluded.

When designing a template it is not permitted to use templates or their analogs. The design should be unique to this project.

**Technical Requirements for the Website:**

General issues

The Georgian language version of the website should be designed in universal font encoding (UTF-8);

The website should be created on the PHP / MySQL platform and used up-to-date

Technologies (HTML5, CSS3, JavaScript, etc.); The website must be fully functional in all existing browsers, meet W3C standards (HTML5) and be validated (<http://validator.w3.org>) without error;

Website should be optimized, easy to use, easy to navigate and easy to load;

The site must have a local search function;

The project should consider increasing the functionality in the future

Ability to add different components.

The website should be able to attach albums and files to any text page, software code

Web site and dashboard code must be available for editing. At its discretion, the other authorized person should be able to make any changes to the software or interface of the Website and should not be restricted to encrypted code.

Search Engine Optimization (SEO) When submitting a project, the website must be optimized basic

According to search engine requirements (google, yahoo, bing, etc.).

All pages must have properly generated meta tags (description, title, og: tags).

Integration with social networks

Web pages should be integrated with social networks. The internal pages of different types of information should be able to provide and share information correctly on Facebook and Twitter platforms. If the information that is attached to the photograph and the short text is shared, this information should appear accordingly.

All pages must have properly generated og: tags.

Code optimization

Web site pages should load fast. To meet this demand, the performer must use industry-accepted norms to optimize information. for example:

Minimization of CSS and JavaScript files; Merging various CSS and JavaScript files;

Image caching and caching functions;

At the interface assembly Sp

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Image caching and caching functions;

Application of Sprite techniques to media files during interface creation.

Cross Browser Compatibility

Website should work without bugs on all platforms (Windows,

Linux, Mac, Android, IOS) and all popular web browsers (Microsoft Edge, Mozilla, Chrome, Opera, Safari).

Friendly URLs

- Web site URLs must be resolved on a so-called web site. Search Engine Friendly

By the URL principle that refers to the following page URL structure:

[www.domain.ge/en/about-us/our-team](http://www.domain.ge/en/about-us/our-team)

**Google Analytics**

The performer is required to correctly install Google Analytics in the web site code. Basic installation codes and various action codes will be provided during the work process.

#### Software platform

The web and control panel should be built on a php / mySQL database.

Use of php and interface frameworks is allowed. The executor is responsible for the proper operation of the selected frameworks.

#### Hosting

The web site hosting server space will be allocated and accessed

The data will be provided to the performer in the workflow. The performer is obliged to use the allocated space where he / she uploads the finished version of the website according to the stages of the project schedule. The performer can (preferably) use a dedicated workspace as well, where the test version of the website will be available in hidden mode and the workgroup members will be able to see the development progress.

#### Admin Area (CMS)

Complete web site management should be managed by the Management Panel (CMS)

By means of;

The Website Management Panel (CMS) must be original

Software should not be used as standard when developing and developing software Systems (Joomla, Tango, Wordpress, etc.);

The CMS must have user registration and rights

To delegate. It should be possible for CMS users to assign or disable any permissions, such as access to, category, add, edit, delete, modify, etc.

The administrator must be able to manage the hierarchy of CMS user groups. Create new groups for users, and the ability to add / remove users to created categories.

Action Logs - Logs must include a list of actions performed by users, login to the admin panel, logs of modification to delete updates.

Web Site Administration:

Create, edit, delete, move static pages,

Hide functionality of adding static and dynamic pages

(Add to menus);

Managing and categorizing articles and news; o Manage and categorize publications;

Website user rights management;

Change the page hierarchy;

Manage contact data;

Media content management;

Event management;

The text in the scrollbars should have a built-in WYSIWYG editor

(FCK Editor, TinyMCE or other such articles, for example

In news, when creating static pages).

News, articles, static pages of information

When uploading, it should be possible to upload different files (eg DOC, PDF, etc.) and then paste them into the text as a link.

Extra blocks used on the website (placement of information banners, slider management, access to extra points)

5. Copyright by Third Parties Copyright The software code, design and graphic images used in the creation of the site must be the property of the artist, or the artist must have the right to use them legally.

The performer is responsible for all copyright claims that may be brought by third parties to the purchaser.

Copyrights Transfer The performer is obliged to transfer to the purchaser all the copyrights created on the web site without expiration (for life).

Copyright transfer involves, including without limitation:

Designed for program coding and compilation outside;

Unlimited modification of software code created, translation, adaptation, systematization or other modification of the programming language and the results obtained

Reproduction rights for their own needs;

Software coding in any form, completely

The right of partial reproduction for their own needs;

The right to modify the design and graphics in any form and / or for any other needs of the Purchaser.

The copyright of the performer, which must be transferred to the purchaser,

It will not be paid for separately and its cost is included in the cost of creating a website

In value. The performer shall be entitled, upon request, to the Website

Use design and / or graphic images created by the company for design and content creation.

6. Warranty service and technical support

Web site after the incident, the executor shall, without any additional compensation, without the Web free technical support and advice to its buyer program of not less than one (1) year, which means the website in any kind of error detected and some of the telephone, e-FOR tis or a personal consultation;

The Supplier is also required to provide training to relevant Customer Staff on the issues related to the Law Panel and information editing.

Deadline for Proposal Submission: 30 of January 2020 (Until 15:00)

For technical issues, please contact: +995599994141 Dimitri Koghuashvili.

CEO :



Dimitri Koghuashvili.

